

## REPORT BACK TO THE COMMUNITY

### NEPALESE COMMUNITY SOCIETY OF CALGARY (NCSC)



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## Financial Accountability and Community Impact Report

Nepali Mela & Multicultural Showcasing (NMMS)  
Event 2025

### Prepared By:

Nepalese Community Society of Calgary (NCSC)

Period Ending: July 31, 2025







# Acknowledgements

*The Event Steering Committee (ESC) greatly acknowledges support, dedication, and contributions of our:*



*Without the support from above sponsors, volunteers, supporters, and contributors, the Event would not have been possible. Once again, the ESC is highly indebted for your contribution and we anticipate even higher level of support down the road to achieve collective outcome of fostering intercultural and inter-generational learning while promoting, preserving, and transferring Nepalese cultural heritage.*



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Parade & Jhaki · Mini-Nepal · Arts and Crafts  
Live Concert · Ethnic Cuisines · Indigenous Culture / Tipi  
Panche Baja · Multicultural Performances and Much More



**Organizers:**




**Title Sponsor:**



**Co-organizers:**



**Community Partners:**



**Supported by:**



**Media Partners:**





# INTRODUCTION

The Nepali Mela & Multicultural Showcasing (NMMS) Event 2025 was successfully held on **July 19th, 2025**, at Prairie Winds Park in Calgary, marking the third edition of this celebrated community event. The event saw the participation of thousands of community members, multicultural performers, volunteers, partners, and visitors from across Alberta.

The event aimed to:

- Celebrate Nepalese heritage, arts, and culture
- Promote multicultural learning and intercultural exchange
- Provide a welcoming space for newcomers, families, and diverse communities
- Strengthen community leadership and volunteerism
- Develop and strengthen partnerships and cultural inclusivity, including the Indigenous community

This report provides a comprehensive overview of NMMS Event 2025, including financial accountability, participation metrics, pre- and post-event survey results, and community impact.

Following the main event, a Volunteer Appreciation Event was held on **July 20th, 2025**, at the Castledale Community Association Hall to recognize and thank volunteers, co-organizers, supporters, community partners, sponsors, and all stakeholders for their invaluable contributions.

## Key Indicators

- Approximately 10,000 visitors observed the event
- 35 ethnocultural communities participated (cultural showcasing and event support)
- 47 community engagement sessions (pre-event engagements)
- Approximately 3,500 volunteer hours, equivalent to \$135,000 contribution
- Around 70 sponsors (local entrepreneurs, non-profits, community partners, and individual contributors)



# EVENT OVERVIEW AND ACHIEVEMENTS

## Attendance & Engagement

The Nepali Mela & Multicultural Showcasing (NMMS) Event 2025 drew an estimated **10,000 visitors**, demonstrating strong participation from both local and regional communities. The event successfully engaged a broad spectrum of participants, including:

- Nepalese community members formed the core audience and performers.
- Indigenous communities contributed through the Tipi setup, providing an opportunity to learn their culture.
- Multicultural performers added diversity and interactive experiences.
- Food vendors and small businesses showcased local entrepreneurship and culinary variety, including authentic Nepalese and ethnic Newari foods.
- Almost 47 community engagement sessions hosted together with Nepalese socio-cultural groups and other ethnocultural communities in Calgary.

The event featured a rich lineup of performances and activities. Key features included:

- Performances by three nationally renowned Nepalese artists.
- Mini Nepal exhibition, parade, and *Jhanki*, providing immersive cultural experiences.
- A multicultural quiz, engaging participants across ages and communities.
- A Seniors Corner, ensuring intergenerational inclusion.
- A bouncy castle engaging kids throughout the day.
- The *Panche Baja* team playing musical instruments, keeping visitors refreshed throughout the day.

## Event Highlights

NMMS Event 2025 offered an immersive cultural experience and high-quality entertainment, creating an inclusive, celebratory atmosphere. Notable aspects included:

- **Stage Performances:** Kids, youth, men, and women groups all delivered impressive performances, with children's acts particularly capturing the stage and audience attention.





- **Cultural Experiences:** The parade, *Jhanki*, Mini-Nepal, and traditional food offerings provided visitors with an authentic Nepalese cultural experience.
- **Community Engagement:** High participation from newcomers and Seniors fostered stronger community connections and intergenerational learning.
- **Inclusivity:** Meaningful Indigenous representation and multiple ethnocultural partnerships and engagement enhanced cultural inclusivity and mutual learning.
- **Multiculturalism and Diversity:** The event was witnessed by over 25 ethnocultural communities in Calgary, showcasing their cultural heritage. Event participation, along with several rounds of pre-event community engagement sessions, helped foster multiculturalism.
- **Branding:** The event provided an avenue for the entrepreneurs, businesses, and service providers to promote their brands among diverse audiences.

Community feedback indicated that NMMS 2025 was the most successful edition to date, with attendees appreciating the organization, performances, and immersive cultural experiences. Constructive suggestions gathered during the event will inform future editions, ensuring continuous improvement and engagement.





# FINANCIAL SUMMARY

The **total revenue for NMMS Event 2025 was \$117,958.40**, while **total expenses were \$111,077.17**. This resulted in **a surplus of \$6,881.23**, demonstrating strong financial management and efficient event execution. The surplus strengthens NCSC's capacity to support future cultural events, community programs, and volunteer initiatives. The unaudited revenue-expense sheet is shown below:

**Niranjana Gautam, CPA**  
**Professional Corporation**  
 Chartered Professional Accountant



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**To Directors,**

**Nepalese Community Society of Calgary (NCSC)**

Please find the attached compiled Income and expenses Statements of Nepalese Community Society of Calgary (NCSC), for the special event titled **Nepali Mela and Multicultural Showcasing (NMMS) Event Calgary 2025** which were prepared for management purposes only based on financial records and documentation provided by the management.

I take this opportunity to thank you and your team for giving me the opportunity to work with you on the engagement and for the overall support you extended to us during the completion of the process.

If you have any questions or need any clarifications, please feel free to contact us.

Calgary, AB  
 November 14, 2025

Niranjana Gautam, CPA Professional Corporation  
 Chartered Professional Accountant



Nepalese Community Society of Calagry(NCSC)  
Statement of Income and Expense of Nepali Mela 2025  
Period ending July 31, 2025

	<b>Amount</b>
<b>Revenue</b>	
Government of Canada	39,036.90
Government of Alberta	6,000.00
City of Calgary - Projects	3,500.00
City of Calgary - Subsidy	4,500.00
Tent Rental - Services	20,850.00
Tent Rental - Food & Merchandise	7,100.00
Sponsorship	29,701.50
Raffle	7,270.00
<b>Total Revenue</b>	<b>117,958.40</b>
<b>Expenses</b>	
Logistics	39,043.94
Rental ( City of Calgary)	14,863.26
Promotion and Printing	14,631.62
Artists Expenses	11,873.71
Materials and supplies	9,622.10
Volunteer Appreciation	5,900.00
Food and Snacks	4,610.74
Performers Remuneration	5,375.00
Event Insurance and Security	3,156.80
Raffle Giveaway	2,000.00
<b>Total Expenses</b>	<b>111,077.17</b>
<b>Excess of Revenue over Expenses</b>	<b>6,881.23</b>

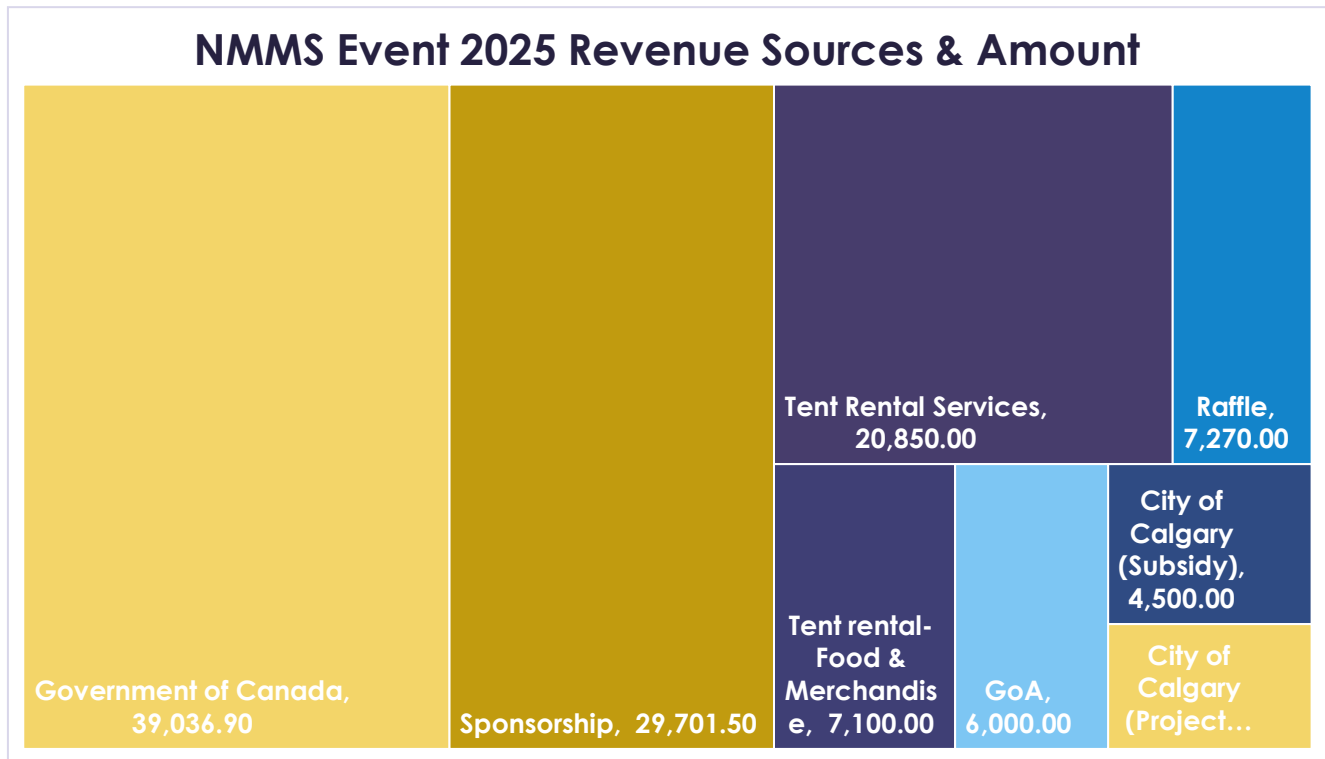
Approved By \_\_\_\_\_





## Revenue

We worked with three levels of Government to execute the event. The **total revenue for NMMS Event 2025 amounted to \$117,958.40**, generated through a combination of government funding, sponsorships, event-related income, and community contributions. The sources of revenue and their amounts are presented in the chart below.



\*GoA: Government of Alberta

### Government of Canada

A funding application was made back in Sep – Oct 2024 for a project that encompasses activities such as multicultural arts and crafts, community forums related to anti-racism and diversity, multicultural quizzes, community roundtables, intercultural tours and interactions, along with supporting multicultural showcasing event for a period of 2 months (June – July 2025). **A total of \$39,036.90 has been used to support event expenses.**

### Government of Alberta

An Anti-Racism grant was secured to run anti-racism awareness and interaction programs from May to November 2025. **A significant portion of the fund (\$6,000) was leveraged for the NMMS Event**, primarily to cover the cost of promotional materials.



### City of Calgary - Project Funding

A small proportion of the fund was leveraged to host the NMMS event from the existing city fund related to seniors' inclusion and institutional infrastructure projects. ***This fund (\$3,500) was used to partially cover the cost of promotional materials.***

### City of Calgary Subsidy

Depending on the type of city resources, the city provides a subsidy ranging from 40% to 80% until the 3<sup>rd</sup> episode. These resources include electricity (provided by a third party starting in 2025), water, venue, locates, inspections, permits, park attendant, etc. ***A \$4,500 subsidy was received from the city after the event was completed.***

### Tent Rental - Services

***We raised a total of \$20,850***, which includes rental fees for tents provided to title sponsors, partner organizations, and service-oriented businesses participating in the NMMS Event. This revenue reflects strong support from local businesses and community organizations, helping cover the infrastructure and operational costs necessary for the smooth execution of the event.

### Tent Rental – Food, Merchandise, & Non-Profit Partners

***We raised a total of \$7,100***, encompassing fees collected from food vendors, merchandise sellers, and small businesses participating in the NMMS Event.

### Sponsorship Contributions

***The NMMS Event generated \$29,701.50*** in sponsorship contributions. These funds were received from a wide range of businesses, organizations, and community leaders, demonstrating strong community and corporate support for the event.

### Raffle Income

***The raffle conducted during NMMS 2025 generated a total revenue of \$7,270*** from the sale of 1,454 tickets at \$5 each. This revenue reflects strong participation and the community's willingness to contribute in different ways to make the event successful.

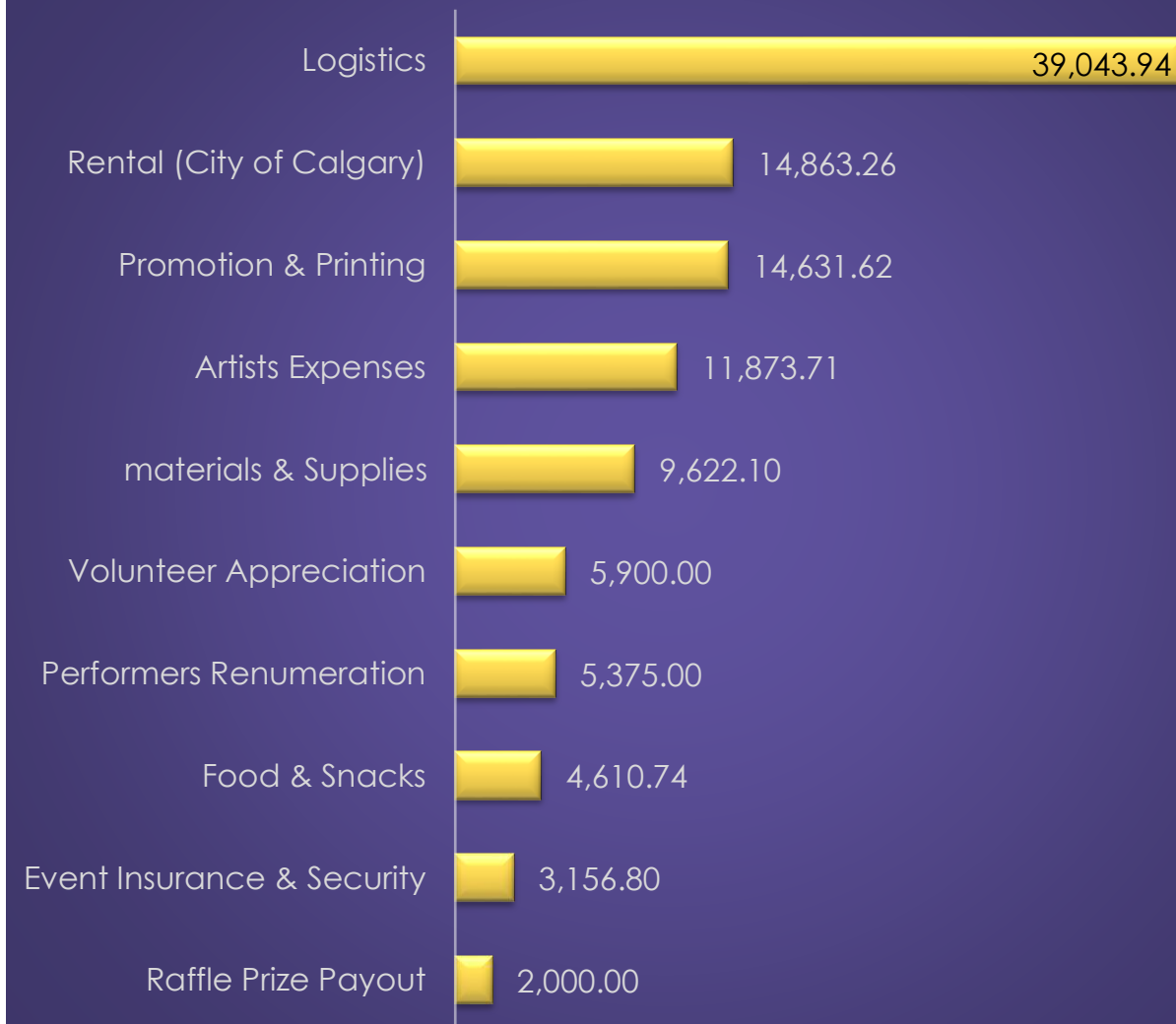
## Expenses

The total expenses for NMMS Event 2025 amounted to ***\$111,077.17***, covering all essential components required for planning, executing, and concluding the event. A detailed breakdown is provided in the chart below.





## NMMS Event 2025 Expense Items & Amount (\$)



### Logistics

The logistics expenses supported all essential infrastructure and amenities required for the smooth operation of the NMMS Event. This included the complete stage setup with sound systems and technical support, rental of tents, tables, and chairs, including replacement fees for lost items, along with rental of toilets, fencing, and waste bins to maintain safety and cleanliness. Additional items, such as the kitchen sink rental, supported food handling, while the Indigenous TIPI tent highlighted cultural inclusion. Family-friendly features like the bouncy castle added recreational value, and the private tracker ensured efficient coordination by locating services and amenities throughout the event. **The logistics items consumed almost one-fourth of the total event expenditure (\$39,043.94).**



Logistic Items	Amount (CAD)	Percent
Stage (infrastructure, sound system, technician service)	16,799.52	15.42%
Tent, Tables, and Chairs (including lost items expenses)	7,125.00	6.54%
Toilets, Fence, and Bin Rental	6,575.15	6.03%
Kitchen Sink Rental	3,334.95	3.06%
Indigenous TIPI Tent	2,700.00	2.48%
Bouncy Castle	2,036.82	1.87%
Private Tracker (amenity locating service)	472.5	0.43%
	<b>39,043.94</b>	<b>35.83%</b>

### City of Calgary Resources

The City of Calgary Resources category includes all municipal services, utilities, and site-related support required for hosting the NMMS Event at Prairie Winds Park. This encompasses the electricity infrastructure provided through Sunbelt Rentals for event power needs, water, city service expenses for on-site operational support, and general City of Calgary charges related to permits, site access, and municipal coordination. **NCSC paid \$14,863.26 to the City of Calgary and the electricity supplier** for the above resources.

City of Calgary Resources Item	Amount (CAD)	Percent
Greenspace Permits	183.72	0.17%
Building Permit & Safety Code	380.12	0.34%
Asset Repair	500.00	0.45%
Electricity, Water, and Related Items	13,799.42	12.42%
	<b>14,863.26</b>	<b>13.38%</b>

### Promotion and Printing

It includes the costs associated with marketing, branding, and visual communication for the event. This consists of every printing work completed for the event, such as banners, posters, certificates, flyers, stickers, and directional signage, as well as all design-related services and administrative support tied to promotional activities. It also covers the rental of the large display screen used during the event, including the supporting infrastructure and technical assistance. **\$14,631.62 was spent on promotional activities from March 2025** through the event execution.





Promotion & Printing Item	Amount (CAD)	Percent
Promotional Materials Design and Printing	10,484.12	9.62%
Display Screen Rental	4,147.50	3.81%
	<b>14,631.62</b>	<b>13.43%</b>

### Artist Expenses

The Artist Expenses category includes all costs associated with bringing all three national artists to the NMMS Event 2025 and ensuring their full participation in the program. This covers artists' remuneration for their performances, as well as lodging and food support provided during their stay. Airfare expenses for invited artists are also included, enabling international performers to contribute to the event.

Artist Expenses Item	Amount (CAD)	Percent
Artists' Remuneration	5,550.00	5.09%
Artists' Fooding & Lodging	3,437.71	3.15%
Artists' Airfare	2,886.00	2.65%
	<b>11,873.71</b>	<b>10.89%</b>

### Materials and Supplies

The Materials and Supplies category includes all essential items required to support event operations, safety, cultural programming, and administrative functions throughout NMMS 2025. Event Supplies & Stationeries covers a wide range of materials used for artistic displays, Mini-Nepal preparation, recognition items such as plaques, raffle-related materials, tablecloths, world flags, glossy papers, general stationeries, garbage bags, drum liners, and key operational tools such as the laptop, design software subscriptions, U-Haul truck rental, radio communication rental, and golf carts rental. H&S Supplies include all health and safety-related materials used to maintain cleanliness, hygiene, and safe operation across the venue. Traffic Signs provided essential directional and safety guidance for attendees, ensuring smooth crowd flow and improved event navigation. Collectively, these materials enabled functional readiness, cultural authenticity, safety compliance, and efficient event logistics. All of these **materials and event supplies cost \$9,622.11**.



Materials & Supplies Items	Amount (CAD)	Percent
Stationery and Mini-Nepal Items	2,793.84	2.52%
Dresses & <i>Panche Baja</i>	2,684.95	2.42%
High Performance PC & Various Subscriptions	1,759.03	1.58%
Event Operation Supplies	1,377.77	1.24%
H&S Supplies	734.56	0.66%
Traffic Signs	271.95	0.24%
	<b>9,622.10</b>	<b>8.66%</b>

### Volunteer appreciation

This category covers all expenses for the **July 20, 2025**, Volunteer Appreciation Event, including hall rental, food catering, DJ, and sound setup, and the total expenditure for the event was **\$5,900**. The event recognized and celebrated the contributions of all volunteers, sponsors, and stakeholders, reinforcing engagement and community commitment.

Volunteer Appreciation Event	Amount	Percent
Food Catering NMMS Day 2	4,720.00	4.25%
Hall rental NMMS day 2	680.00	0.61%
DJ expenses NMMS day 2	500.00	0.45%
	<b>5,900.00</b>	<b>5.31%</b>

### Food & Snacks

This category includes all expenses for food and snacks related to the event, covering meals for performers, volunteers, the fundraising campaign, steering committee meetings, and stakeholder engagement sessions from the very first day of event planning through to event day. Providing refreshments and meals ensured everyone involved remained energized, supported smooth operations, and contributed to a positive event experience for all participants and volunteers, who played a significant role in the overall planning, management, and execution. A **total of \$4,610.74 was spent on providing food and snacks** to the volunteers.



Food & Snack Items	Amount (CAD)	Percent
Pre-event planning meetings	1,271.74	1.14%
Community engagement sessions	546.05	0.49%
Fundraising team	1,292.95	1.16%
Volunteer and performers' meals at the event	1,500.00	1.35%
	<b>4,610.74</b>	<b>4.15%</b>

### Performers' Remuneration

This category covers all payments made to performers from different ethnic groups, both within and outside our community, who participate in the NMMS Event. It includes remuneration for cultural, musical, and interactive performances, ensuring fair compensation to all artists and groups who contributed to the festival's diverse entertainment and cultural programming. Almost **\$5,375 was spent** on this category.

Performers Remuneration Items	Amount	Percent
Nepali Performers Remuneration	3,300.00	2.97%
Ethnocultural Performers Remuneration	2,075.00	1.87%
	<b>5,375.00</b>	<b>4.84%</b>

### Event Insurance & Security

This category includes all expenses related to ensuring event safety and risk management. It covers insurance charges for the event, participating artists, and logistics, as well as costs for security personnel and operational security management, ensuring a safe, well-managed environment for performers, volunteers, and attendees throughout the festival. **This category required \$3,156.8.**

Event Insurance & Security Items	Amount	Percent
Artist Insurance	63.20	0.06%
NMMS Insurance Policy	1,065.00	0.96%
NMMS Event Security	2,028.60	1.83%
	<b>3,156.80</b>	<b>2.84%</b>

### Raffle Prize Giveaway

This category includes all payments made to the winners of the raffle draw. **A total of \$2,000 was given away to the raffle winners on the day of the event.**





## VOLUNTEER CONTRIBUTION

The successful execution of the Nepali Mela & Multicultural Showcasing Event was made possible through remarkable volunteer commitment across all stages of planning, coordination, implementation, and evaluation. A total of **3,471 volunteer hours** were contributed to the following key areas. These hours represent an estimated **\$135,000+ in volunteer contribution** in monetary terms, significantly reducing operational costs and increasing the event's impact.



### Steering Committee Meetings

Members of the Event Steering Committee (ESC), including the event Chairperson, co-chairs, Lead, and Secretary, dedicated extensive time to strategic planning, coordination, decision-making, and oversight. There were **19 ESC meetings held from March 2025 onward, totaling 530 volunteer hours**. These meetings ensured strong governance and smooth execution of the event.

### Coordinators and Team Members

This category accounts for the most considerable time contribution. Coordinators and their teams were actively involved in volunteer mobilization, operational activities, logistical planning, and direct event execution. This also includes support from youth employees and on-the-ground volunteers on event day. A total of **1,938 volunteer hours** has been contributed.



## Event Lead Contributions

The Event Lead played a critical role, dedicating significant hours to developing funding applications, planning activities, documenting, engaging stakeholders, networking, supporting committee coordinators, and overseeing overall event management. Their continuous leadership was essential in driving the project forward from start to finish. A total of **917 hours** has been contributed by the Event Lead, excluding community engagement and outreach activities.

## Evaluation and Reporting

A dedicated team invested time in preparing and conducting surveys, extracting and analyzing data, gathering post-event feedback, performing thematic evaluations, updating the reporting portal, and preparing the final report. This work ensured transparency, accountability, and evidence-based insights for future improvements. Around **90 volunteer hours** have been contributed to this activity.



## EXPECTATIONS & BASELINE: PRE-EVENT

Before the NMMS Event 2025, **783 individuals submitted pre-event surveys** on Google Form to share their expectations and perspectives, providing a robust baseline for post-event assessment. Analysis of these responses highlighted several key areas of focus for the event:

- I. **Multicultural Involvement:** Respondents emphasized the importance of engaging diverse cultural groups and encouraging broader participation beyond the Nepalese community.
- II. **Time Management & Artist Sequencing:** Attendees requested improved scheduling of performances to ensure smooth transitions and timely programming.
- III. **Stage Design & Visual Appeal:** There was a strong desire for enhanced stage decoration, thematic backdrops, and visually engaging presentation.
- IV. **Youth Engagement:** Many participants highlighted the need for interactive, youth-friendly activities and attractions.
- V. **Indigenous Collaboration:** Respondents encouraged meaningful inclusion of Indigenous communities in programming and performances.
- VI. **Visibility of Nepalese Culture:** Increased awareness and promotion of Nepalese heritage and cultural identity were a consistent expectation.
- VII. **Information Distribution:** Clearer dissemination of schedules, announcements, and event updates was requested.
- VIII. **Volunteer Coordination:** Attendees noted the importance of well-organized and accessible volunteer support.

### General Pre-Event Ratings (Aggregated Trends)

Domain	Pre-Event Expectation
Visibility of the Nepalese community	Moderate
Multicultural learning	High
Participation inclusiveness	Strong
Volunteer engagement	Expected to improve from the previous years
Community belonging	High





These 783 responses provided actionable insights that guided planning decisions and established a benchmark for evaluating the event's outcomes.



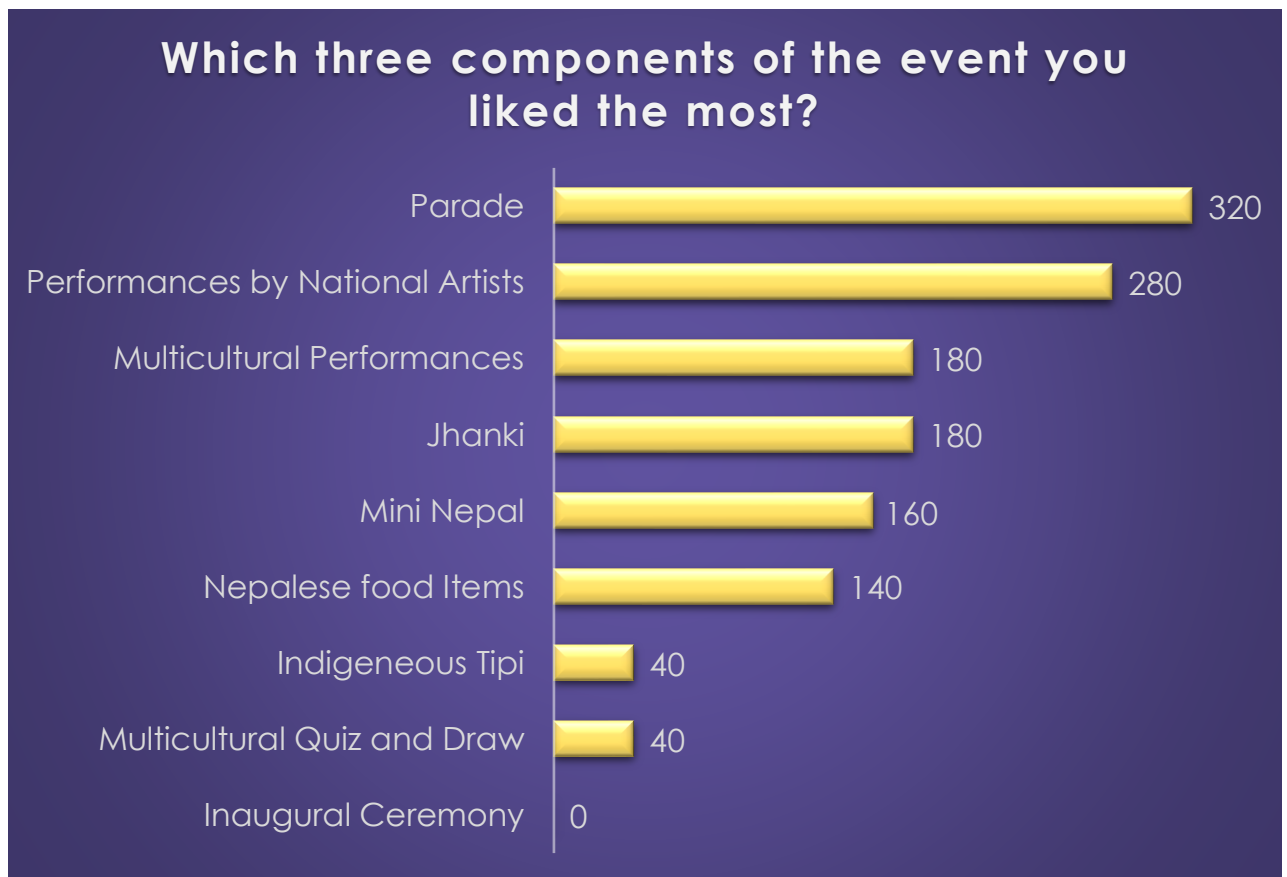
## EVENT EXPERIENCE: POST-EVENT

Following the NMMS Event 2025, **509 detailed survey responses** were analyzed to assess participants' experiences, satisfaction, and recommendations. The findings provide valuable insights into the event's impact and highlight opportunities for improvement.

### Overall Satisfaction

Overall, the event received highly positive feedback, with around **90% of respondents strongly agreeing** that NMMS 2025 successfully increased the visibility of the Nepalese community, fostered a sense of belonging, celebrated cultural heritage, and promoted intercultural learning.

Attendees particularly appreciated the Parade & Jhanki, the Mini-Nepal exhibition, performances by national artists, multicultural performances, Nepalese food stalls, the Indigenous Tipi, and the enthusiasm and engagement of volunteers.



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## Key Themes from Positive Feedback

Many respondents described NMMS 2025 as the “**best Mela so far**,” highlighting the more substantial multicultural presence, excellent volunteer coordination, innovative activities such as the multicultural quiz, and effective event management despite weather challenges. Overall, participants expressed strong community pride, unity, and cultural appreciation.

## Key Suggestions for Improvement

Despite the overwhelmingly positive feedback, survey responses also identified areas for improvement. Some frequently mentioned comments for areas of improvement are:

### Time Management

Time management was frequently mentioned, with suggestions to schedule national artist performances earlier in the evening, provide clear printed and digital schedules via QR codes, and avoid last-minute changes to children's performances.

### Stage & Visual Appeal

Stage design and visual appeal were another focus area, with participants requesting dynamic thematic backdrops, refreshment of repeated stage designs, and live feed displays on screens in addition to sponsor content.

### Multicultural & Youth Expansion

Respondents also emphasized the importance of enhancing multicultural and youth engagement, including greater participation from non-Nepali communities, more youth-friendly attractions such as interactive zones and games, and expanded multicultural food and performance offerings.

### Venue Improvement

Some people also suggested venue improvements, including exploring downtown or open public spaces and improving parking and accessibility.

### Consistency in Formal Program

Some participants recommended simplifying formal speeches and the opening ceremony to maintain audience engagement and program flow.





## Comparative Analysis: Pre vs Post Surveys

Domain	Pre-event Expectation	Post-event Outcome	Result
Nepalese Cultural Visibility	Expected to improve	Significantly improved (Strong Agree majority)	Exceeded
Multicultural Experience	Expected moderate-high	Very high satisfaction	Exceeded
Community Belonging	Expected to be good	Strong sense of unity & pride	Exceeded
Artist Management	Concerns anticipated	Mixed- positive concerts, but time delay issues	Partially Met
Stage & Visuals	High expectations for improvement	Not fulfilled fully- repeated background	Not Met
Volunteer Engagement	Expected strong	Highest ever volunteer hours & praise	Exceeded
Information/Schedule	Expected moderate	Need a clearer schedule, digital timeline	Partially Met
Inclusiveness	Expected strong	Very strong- Indigenous & multicultural	Exceeded



## IMPACTS OF THE EVENT

Overall, the NMMS Event 2025 not only enhanced the visibility of the Nepalese community in Calgary but also demonstrated the power of grassroots collaboration in promoting cultural inclusivity, community engagement, and social cohesion. The impacts of NMMS 2025 can be generalized as follows:

### Cultural Impact

The NMMS Event 2025 significantly strengthened the **Nepalese community's identity and visibility** in Calgary. The event showcased high-quality cultural representation through the parade, *Jhanki*, and Mini-Nepal exhibition, providing visitors with an immersive experience of Nepalese cultural heritage. Furthermore, the NMMS Event fostered meaningful **connections with multicultural and Indigenous communities**, promoting mutual learning and intercultural understanding. The success and collaborative nature of the event were evident in its academic acceptance, as it was presented under the title “**Achieving Collective Outcomes through grassroots community engagement and collaboration**” at the **Newcomer Research Symposium on November 15, 2025**, where it received praise from participants for its inclusive and community-driven approach.

### Social Impact

The event brought together thousands of community members, fostering intergenerational engagement and strengthening social cohesion. Attendees consistently reported an enhanced sense of belonging, pride, and community connection, reflecting NMMS's role as a unifying platform for Calgary's diverse population.

### Economic Impact

The NMMS Event supported local Nepali small businesses, vendors, and artists, creating opportunities for entrepreneurship and cultural exchange. The event also contributed to local tourism and increased foot traffic in the surrounding areas, benefiting the broader Calgary community.

### Community Development Impact

The event played a key role in building leadership among volunteers and empowering youth and newcomers to take active roles in community engagement. NMMS Event further encouraged civic participation and strengthened partnerships with the City of Calgary, reinforcing the role of cultural events in community development.



## Collaboration and Partnership

One of the values of the Nepalese Community Society of Calgary is fostering and strengthening a collaborative culture to achieve collective outcomes. The event stood to be a key product in forging and strengthening collaboration with over a dozen non-profit organizations, local businesses, and service providers. The 2025 event formed partnerships with large non-profit organizations such as Genesis Centre and the Trellis Society, strengthened collaborations with cultural organizations such as Dashmesh Culture and Al Nur Mosque, and engaged non-profits such as ICDC, which provided staff to provide the administrative support required to host the event seamlessly.





## RECOMMENDATIONS

Based on a combined analysis of pre- and post-event survey feedback, several recommendations have been identified to enhance the effectiveness, inclusivity, and overall impact of future NMMS editions.

To improve **event navigation and scheduling**, it is recommended to implement a **QR-based digital schedule** and advance artist time-slot management, ensuring performances run on time and that participants can easily access program information. Enhancing the **stage experience** through upgraded visuals, LED usage, and dynamic decor will further enrich the cultural presentation and audience engagement.

Future events should incorporate more **youth-centric attractions**, including interactive zones, photo opportunities, and games, to encourage active participation among younger audiences. Expanding **multicultural and Indigenous partnerships** will strengthen community inclusivity and cross-cultural engagement, reflecting Calgary's diverse population.

Operational improvements should include **enhanced waste management** and additional water stations to maintain a safe and comfortable environment. Consideration of **alternative venue options**, such as downtown or other accessible locations, may improve visibility, attendance, and accessibility.

To further amplify NMMS's reach and impact, **professional video recording and promotional content** should be expanded, while targeted outreach to non-Nepalese communities can increase participation and foster broader multicultural engagement.

Implementing these recommendations will support the continued growth of NMMS as a **culturally vibrant, community-driven, and inclusive event** in Calgary.





Irfan Sabir • Follow

It was a pleasure to be at the Nepali Mela 2025 and enjoy the festivities. Congratulations to the Nepalese Community Society of Calgary and all its volunteers on a job well done!  
#AbLeg



community together, and it's clear that a lot of hard work and passion went into making it such a great success. I also want to give a big thank you to the NCSC president and the program coordinator for their leadership and dedication.

As we look ahead to next year's event, I'd love to hear more about the plans for future programs. Are there any new features or activities you're considering? And are there any specific ways we, as a community, can



This report is prepared by the NCSC Project Team in collaboration with the members of the Event Steering Committee. Please contact [ncsc@nepalisociety.ca](mailto:ncsc@nepalisociety.ca) or [treasurer@nepalisociety.ca](mailto:treasurer@nepalisociety.ca) for additional information about the details of revenue and expenditure. Please get in touch with [manager@nepalisociety.ca](mailto:manager@nepalisociety.ca) or [coordinator@nepalisociety.ca](mailto:coordinator@nepalisociety.ca) for the technical part of the report.

